

ACCESSING INTERNATIONAL MARKETS

Services Catalog

ACCESSING INTERNATIONAL MARKETS

Globallians

The International Business Experts

Globallians is a premier international network of independent consulting firms specializing in global business development. Founded in 2015 and headquartered in Paris, it operates as a one-stop shop for companies and organizations expanding internationally.

Today, Globallians unites **13 members** and affiliate partners across **70+ countries** and **25+ offices**, with **750+ multicultural experts** serving over **10,500 clients**. Its ecosystem is reinforced by long-standing partnerships with EDOs, banks, clusters, federations, and public institutions.

Globallians delivers **end-to-end strategic and operational support** throughout the full lifecycle of international expansion. Its mission is to help companies succeed abroad through tailored, market-specific solutions.

Globallians **supports clients at every critical stage**, from market entry strategy and commercial development to subsidiary setup, payroll and HR management, finance operations, sourcing and supply-chain security, investment projects, and external growth initiatives such as mergers and acquisitions. By combining local execution with coordinated global expertise, Globallians ensures efficient, compliant, and scalable international development.





ACCESSING INTERNATIONAL MARKETS

GLOBALLIANS' MEMBERS PARTICIPATING IN SIDO



Thierry MERMET,
Managing Partner & CEO at Source of Asia
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Source of Asia is a business accelerator supporting international companies expanding across **Southeast Asia and South Korea**. With **20+ years of experience**, the firm provides end-to-end support covering **market entry, operations, sourcing, HR, and M&A**, helping clients navigate complex markets and scale with confidence.



Cedric FROMONT,
Managing Director & CEO at Valians International
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www.valians-international.com

Valians International is a consulting and operational support specialist focused on **Poland and Eastern Europe**. Backed by **20+ years of experience** and **900+ successful market expansions across more than 18 countries**, Valians supports international companies with practical, on-the-ground solutions for sustainable regional growth.



Jean-Pierre LABRY,
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Rami KHALIFA
Director at TTE Gulf
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TTE Gulf Consultancy is an advisory firm dedicated to supporting international expansion in the **Middle East** (United Arab Emirates, Saudi Arabia, Qatar, Oman, Bahrain, Kuwait) **and Egypt.** With **30+ years of expertise** and offices in **Dubai, Riyadh, and Cairo**, TTE provides strategic guidance and local execution capabilities to help businesses establish and grow their presence in the region.



Camille VERCHERY,
CEO at VVR International
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www.vvrinternational.com

VVR International is a consulting firm specialized in **China, Hong Kong, and Taiwan**, supporting companies **in their industrial and commercial expansion**. With **25+ years of experience and over 1,000 projects delivered**, VVR combines deep market insight with strong operational expertise, enabling international companies **to succeed in China's complex business environment**.

IBG GLOBAL
www.ibgglobal.com

IBG Global, LLC

Paul Grossman, Executive Director
paul@ibgglobal.com
804-317-0911

www.ibgglobal.com/

IBG Global LLC, established in 2002, is a global network of 21 independently owned international trade consultancies that provide market entry services to exporters and investment promotion marketing to economic development agencies. Working for international trade and investment agencies at the national and regional levels, and directly with private sector companies, we increase our customers' export sales. IBG Global is the world's most experienced international trade network with the greatest number of in-country offices.

Trade mission and trade show support includes: B2B matchmaking, Recruiting visitors to tradeshows, Staff support for tradeshows, Receptions for government officials, Logistics of transportation and translators,

Partner/distributor searches includes: Vetted lists of potential partners, Background briefs on potential partners, Scheduling short-listed candidates for discussions, Assessments of candidate partners

Market research includes: Market validation, Sales channel and customer identification, Competitor analyses, Regulatory requirement reviews, Due diligence on business partners

FDI marketing includes: Assessing targeted market sectors, Developing sectoral FDI strategies, Identifying potential investors, Participating in international investment forums, Organizing investor visits.





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Intralink

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Group Head of Trade
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www.intralinkgroup.com

Intralink is an award-winning international business development consultancy and your direct gateway to growth across Asia. Founded in 1990, we operate 11 permanent, wholly owned offices across Northeast Asia, Southeast Asia, and India. Our 130+ full-time, bilingual specialists deliver direct, on-the-ground commercial execution. Combining deep technical sector expertise with local market fluency, we have generated over $800M in Asian export revenues for our clients and earned the U.S. President's 'E' Star Award for Export Service.

"The Intralink team continues to impress us... so appreciative of the connections created for our companies." Tracy Day, Idaho Commerce

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Our Services:

• Partner Search & Matchmaking: Identifying and engaging distributors, resellers, and direct buyers through pre-vetted meetings that convert interest into commercial contracts.
• Market Research: Delivering actionable, sector-specific insights and regulatory roadmaps to help identify high-growth international opportunities.
• Trade Missions: From market briefings and site visits to high-conversion B2B matchmaking.
• In-Market Representation: Acting as dedicated in-market trade consultants to help export promotion agencies and businesses enter new markets and scale exports.

"Thank you for the outstanding job on the trade mission to Southeast Asia." Commonwealth of Pennsylvania

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Our teams in action:





Coupang
aboutcoupang.com

Tricia Van Orden
Head of Strategic Partnerships
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Coupang is an American technology and Fortune 150 company that provides retail, restaurant delivery, video streaming, and fintech services to customers in over 190 countries and territories under brands that include Coupang, Eats, Play, Rocket Now, and Farfetch. Our ability to help American businesses grow in the global marketplace is rooted in our identity as an American technology leader. Coupang is one of the world's most innovative companies, using AI, robotics, and advanced technology to transform how goods move, how small businesses grow, and how customers experience service. From state-of-the-art fulfillment centers to AI systems that make trillions of predictions daily, to the launch of Coupang Intelligent Cloud, Coupang's innovation story is embedded in every part of the business. We are building

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the future of technology at global scale, while strengthening U.S. economic leadership and creating opportunities for businesses and workers alike.
Coupang serves as a powerful U.S. sales and export engine, connecting American businesses—from small and medium businesses to farmers to major consumer brands—with millions of new customers across the Indo-Pacific and beyond, resulting in billions of dollars in sales each year. We're not just helping American businesses unlock the power of international sales, we're also helping strengthen the U.S. economy, supporting domestic jobs, and showcasing American innovation on a global stage.

Coupang is defining the future of international commerce by simplifying the path from a U.S. warehouse, production studio, or menu to an international customer's doorstep, television or mobile device, and dining table.





ACCESSING INTERNATIONAL MARKETS

Navigator Global
By Santander

Navigator Global

Gareth Moore
Head of Partner Success

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www.navigator.global

Navigator Global is an online platform that helps SMEs grow internationally. The platform provides practical market intelligence, country insights and tools to find potential customers, suppliers and business partners around the globe. It helps businesses make better-informed expansion decisions, reduce the risk and complexity of entering new markets, save time on research and connect international opportunities with the practical support needed to grow.

Navigator Global is wholly owned by Santander.

Businesses can use the Navigator Global platform to undertake research and compare overseas markets, understand local economic and trading conditions, and identify where the strongest opportunities may exist for their products. The platform helps companies find potential customers, suppliers, distributors and business partners, while providing market insights that support better-informed decisions. It helps businesses to understand the practical requirements of entering new markets, reduce the time and cost of research, and manage the risks associated with international trade.
By bringing relevant information, opportunities and connections together in one place, Navigator helps SMEs move from international ambition to action with greater speed, confidence and clarity.





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ibt.onl
International Business and Technology

Contact Us Today!

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Ava Mitzi, Business Development Manager
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Accelerate your global revenue, brand and business growth!

International is in our DNA; AI is in our expertise.

> *"IBT Online is here to help your business leverage our President's E Star Award-winning Global Online and AI-enhanced programs."*

At IBT Online, we drive measurable growth for US companies, at home and across global markets, through an AI-first approach combined with expert human-led digital marketing. From our founding in 2002, IBT Online has been wired for growth, first internationally, then across every market our clients call home.

AI-INFUSED DIGITAL MARKETING SERVICES

AI Search Optimization
Get found and cited by ChatGPT, Gemini, and AI search: AISO audit, llms.txt, structured data, entity and content optimization, with monthly visibility reporting.

Website Localization
Translation and in-market localization, with localized keywords, metadata, and on-page SEO, so foreign buyers find and trust the brand.

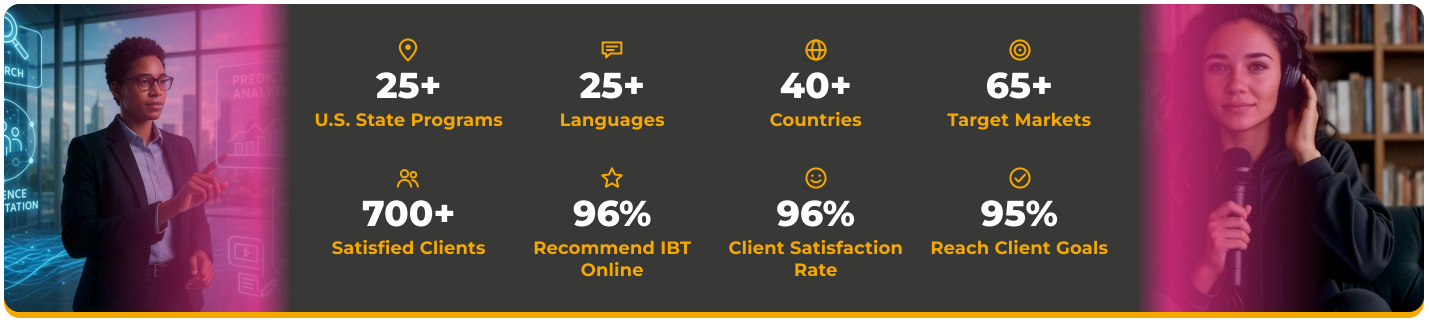
Search Engine & Social Media Marketing
Paid search and social campaigns for target export markets, on Google, Bing, LinkedIn, and Meta, built, managed, and optimized, with lead tracking and monthly reporting.

Website Design & Development
An export-ready website, built and optimized for international buyers: fast, mobile, multilingual-ready, and built to generate leads.

Tradeshow Marketing
Pre-show, at-show, and post-show marketing: buyer invitations, event landing page, booth and digital collateral, social promotion, and follow-up that turn visits into orders.

Avatars & Videos
Custom AI avatars and videos for brand storytelling, lead generation, and training: consistent, multilingual, and produced end to end as a certified HeyGen Gold Partner.

GLOBAL REACH, AI-DRIVEN RESULTS



Kallman Worldwide, Inc

Peter McKenna, Vice President,
Business Development

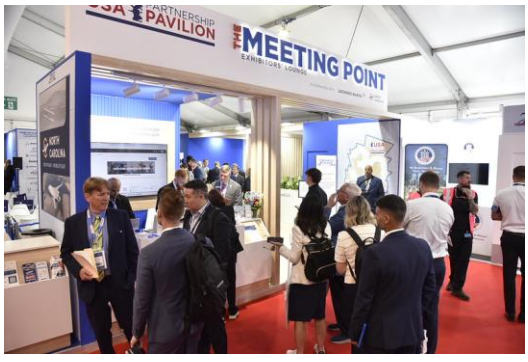
PeterM@Kallman.com
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Since 1963, Kallman Worldwide has worked with individuals and organizations in more than 50 nations to advance global trade across a variety of industries. The company's portfolio of international trade shows, event management services, custom stand building and design, global supply chain networking tools, and workforce advocacy programs connects thousands of buyers and suppliers to more opportunities around the world every year. As an international U.S. representative, Kallman is a strategic partner of the U.S. Department of Commerce and a proud recipient of the President's "E" and "E Star" Awards for its active role in aiding U.S. exporters and in recognition of its export promotion efforts. The company is headquartered in Waldwick, NJ, with U.S. satellite offices in Washington, DC and Houston, TX, a Latin America office in Santiago, Chile, and a bureau in London, UK. For more information, visit www.kallman.com

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At Kallman Worldwide, we have Partnership Pavilions**,** country pavilion exhibit programs that help U.S. and Canadian companies showcase their products and services at leading international trade shows. We provide exhibit solutions, flexible participation options, including turnkey booths, space-only packages, and custom exhibit design and construction by Kallman Creative Services. Kallman offers trade show support, end-to-end assistance with planning, logistics, shipping, on-site coordination, and exhibitor services. Kallman Worldwide helps with business development, programs designed to help exhibitors connect with qualified buyers, government representatives, distributors, industry partners, and other key decision-makers. We provide marketing and promotion, pre-show, on-site, and post-show promotional support that increases exhibitor visibility under a strong national pavilion identity. Kallman Worldwide executes events, networking programs, executive delegations, receptions, briefings, and other activities that help companies build relationships in international markets. We create corporate social responsibility, industry-supported initiatives through the Kallman Foundation, including the Astronaut Al Worden Endeavour Scholarship and community programs in host countries.





ACCESSING INTERNATIONAL MARKETS

CIDEP
IDENTIFY QUALIFY CONNECT

CIDEP Consultants

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CIDEP provides economic development services. Our international trade and investment attraction experts will help your community thrive. Our services include strategy, lead generation, in-market representation, foreign direct investment & trade missions, export programs, business intelligence, and territorial marketing.

Headquartered in Montreal, Canada, with hubs in Toronto, Europe, and the United States, we support investment promotion agencies and economic development organizations (EDOs), governments, investment attraction agencies (IPAs), exporting businesses, and industry alliances from those regions.

Every year, CIDEP helps 200+ SMEs, mainly from the US, break into new markets efficiently. We deliver sharp market research and intelligence, market-entry strategy, and identification and qualification of distributors, partners, and customers, powered by targeted B2B outreach, lead generation, and meeting facilitation. We design and execute trade missions, buyer programs, and in-market business development initiatives, with ongoing representation and follow-up that turns leads into results.

For EDOs, we're a true extension of your trade team, driving hands-on market development and measurable outcomes for your exporters. With 20 years in the field, CIDEP brings deep local market knowledge, sector expertise, and an established North American network to every mandate.





ACCESSING INTERNATIONAL MARKETS

ieteam_

ieteam Group

Mattin Etxeberria, Director of International Development

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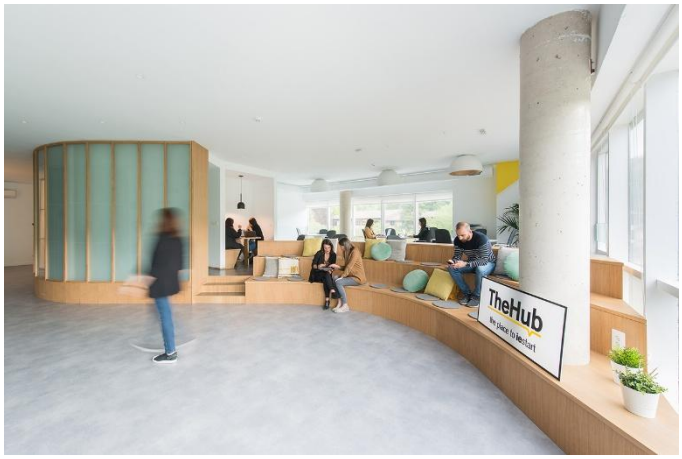
ieteam Group is an international trade promotion and business development consultancy with a strong focus on supporting EDOs and SMEs in their market entry activities and strategies. Our multidisciplinary team of over 100 professionals operates through own offices in **Spain, Mexico, Colombia, Brazil, France, Germany, Morocco and the United Arab Emirates**, complemented by local partners in other strategic markets.

With extensive experience managing international programs, trade missions and sector-specific initiatives, ieteam combines strategic insight with on-the-ground execution to deliver reliable, market-driven results for public institutions and their business communities.

ieteam has been supporting US business promotion and **partnering with SIDO** since 2022.

Our services include the design and execution of international trade promotion programs: organization of **trade missions** and business delegations, **B2B matchmaking**, **partner identification** and validation, and support for participation in **international tradeshows**. We also work closely with EDOs to ensure alignment with public objectives and **FDI initiatives**. We provide **tailored one-to-one support** to participating companies before, during and after each initiative, facilitating effective market entry, qualified connections, and long-term commercial development in their target countries.





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T&A Consulting is a global strategic advisory firm focused on export promotion, b2b missions, FDI lead generation, and event based investment promotion, and market entry support. Founded in 2006, the firm works closely with over 5 US States and 20+ other Economic Development Organizations, investment promotion agencies, and international companies. Headquartered in India, with a strong presence across Middle East, Europe, and Canada, T&A combines on-ground market intelligence with hands-on execution to deliver tangible economic outcomes.

T&A Consulting provides end-to-end support to Economic Development Organizations and companies across the investment and market entry lifecycle. Services include FDI strategy development, investor targeting and lead generation, sector and market intelligence, B2B matchmaking, trade and investment missions, and post-engagement reporting. For companies, T&A delivers market entry assessments, partner identification, and go-to-market support across priority global markets. T&A has advised 800+ companies and partnered with EDOs worldwide to generate qualified investment pipelines, jobs, and long-term partnerships.





ACCESSING INTERNATIONAL MARKETS

PRIME TARGET

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Prime Target helps U.S. based SMEs identify priority markets for their international development. We offer customized reports comparing 5, 10 or 20 countries. In these reports, we identify key markets and offer insights which help improve the SMEs' performance on the global market. Available for any industry, our reports are delivered within just two weeks, ensuring timely, actionable guidance. Powered by our in-house market selection software, we analyze 30+ carefully selected indicators to pinpoint high-potential export markets. With a unique combination of technology and expertise, Prime Target equips SMEs with the clarity and confidence to expand successfully in global markets.

FOR YOUR EXPORTERS

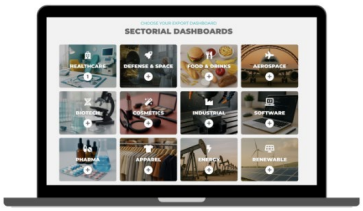
MARKET RANKING REPORTS



Reports are delivered in two weeks.

FOR YOUR TRADE AGENCY

SECTORIAL DASHBOARD



Dashboards are delivered in 1 month.

ACCESSING INTERNATIONAL MARKETS

Arclyte
Partners in Global Growth

www.arclyte.ai

Colin McCullagh, CEO

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+447961930262

Arclyte is the world's first native-ai international trade advisory firm that supports companies to grow in global markets. Headquartered in the UK, we specialize in supporting North America companies with exports into the UK & Ireland and Europe. Arclyte has developed a bespoke AI platform to give Economic Development Organizations and their SMEs access to trusted intelligence and insights to accelerate their international growth ambitions. Arclyte is trusted by Georgia DED, Atlantic Canada, UK Government and large corporates such as LP Corp to advise on and deliver export growth.

Our team has supported thousands of SMEs with international market access, primarily North American companies seeking to enter the UK and European markets.

Arclyte supports SMEs and private sector companies with market opportunity analysis; go-to-market strategy; regulation and certification advice; partner and distributor search; B2B matchmaking and in-market representation.

For EDO's, Arclyte provides global and specific market representation services; trade show and trade mission delivery; matchmaking; and market intelligence services. It also provides access to our AI platform to empower EDOs to increase their value-add to companies and to deliver greater ROI to the tax payer by doing more in-house and reducing the cost of external consultants

Kentucky companies that meet Arclyte during SIDO, will receive a free market opportunity report from our AI platform.

ACCESSING INTERNATIONAL MARKETS

Alibaba

Colleen Daley and Allison Fleming
State and Local Government Affairs

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Alibabapowersbusiness.com

Alibaba creates growth opportunities for American Businesses

- Sales of U.S. products on Alibaba help American businesses grow, support local jobs, and have a major impact on the U.S. economy.
- Across Alibaba's ecommerce platforms over $53 billion worth of U.S. branded products were sold into China in 2024. These sales support American jobs and wages and add billions to the U.S. GDP
- Thousands of American businesses, large and small, sell their products to over one billion consumers in China and around the world with Alibaba.

"Alibaba has been instrumental in introducing Abercrombie & Fitch to Chinese consumers."

—Steven Sare, Managing Director, APAC, Abercrombie & Fitch Company

"Success in China allowed Instinct to bring on more people and expand our production footprint in the U.S."

—Scott McLellan, Chief International Development Officer, Instinct Pet Food

"Our company experienced a 600% increase in revenue since selling on Alibaba."

—Dr. Eddie Omar, CEO, Phyto-C

NÜRNBERG MESSE NORTH AMERICA

NürnbergMesse North America

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NürnbergMesse North America connects businesses with growth opportunities through leading trade shows, conventions, and U.S. Pavilion programs around the world. As the North American subsidiary of NürnbergMesse GmbH, one of the world's largest exhibition organizers, we help companies expand into new markets, build strategic partnerships, and generate qualified business leads. Through our global network spanning Europe, Asia, and the Americas, we provide market access, event management, and international business development solutions that drive growth and industry connections.

NürnergMesse North America helps Economic Development Organizations (EDOs), trade agencies, and companies expand market access through world-class trade shows, U.S. Pavilions, and international business events. As the North American subsidiary of NürnbergMesse GmbH, we connect organizations to a global exhibition network spanning Europe, Asia, and the Americas. Our services include exhibitor recruitment, market entry support, export promotion, event logistics, and strategic trade show planning. Through our pavilions, we help companies identify new customers, partners, and investment opportunities while supporting EDOs in advancing export and international business development goals.





ACCESSING INTERNATIONAL MARKETS

Taj Hotels (Tata Group)

Jodi Dell Leblanc
Vice President-Global Sales,
The Americas

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201-218-9585

For over 120 years, Taj/IHCL (part of the Tata Group) has been the cornerstone of South Asia's hospitality sector, setting global benchmarks in luxury and service excellence. IHCL's expansive portfolio spans 550+ hotels across four continents, anchored by the legacy of its flagship property, The Taj Mahal Palace in Mumbai. Today, IHCL is a House of Brands spanning all segments of hospitality, food & beverage and services. Key destinations include India, UAE, Sri Lanka, South Africa, UK, Germany, Nepal and US.

We are the leading hospitality company in South Asia, offering top-notch accommodation and event venues for trade missions and special events. With a strong track record of over two decades, we have successfully partnered with various US States to welcome high level business delegations to our hotels worldwide.

"The State of Delaware has worked with Jodi and the Taj team on several missions to India over the last several years. Jodi does a fantastic job in helping us organize our missions to India. Most recently, we took Governor Carney to India in February 2023. The Taj teams in Delhi and Mumbai made our visits special and memorable. The properties are stunning, but what stands out are the people. The attention to detail, the excellent service and ability to help us with all our logistics made this one of our best missions ever."









Choose New Jersey had the pleasure of staying at Taj Hotels during our inaugural Economic Mission to India in 2019. Since then, we have collaborated with Taj annually, and their team has been exceptionally prompt in accommodating our requests. Their unmatched hospitality ensures that they continually earn our business.





ACCESSING INTERNATIONAL MARKETS

BBD GROUP

Beyond Borders Development Group (BBD)

Callie Duksin, Managing Director

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BBD provides best in class economic development consulting services. We are a US woman-owned small business that specializes in delivering trade and FDI/domestic attraction strategies solutions for EDOs across North America. We empower governments, development agencies, and private sector partners to unlock sustainable economic growth through strategic trade, investment, and capacity-building solutions. Founded by seasoned experts with global experience, we combine deep regional knowledge with a tailored, results-driven approach. Our strength lies in delivering integrated strategies that bridge markets, foster partnerships, and drive measurable economic impact.

BBD offers a range of services for both EDOs and companies wishing to export their products and services.

Our core services for EDOs include: **Sector prioritization, target market prioritization, marketing and budgeting strategies for trade and FDI, organizational structure, retention and expansion strategy, capacity building, SME export readiness.**

For companies, we offer a range of support from **go-to-market strategies**, **market analysis**, to **connections with global partners**.





ACCESSING INTERNATIONAL MARKETS

WHX WORLD HEALTH EXPO
Miami · June 16-18

Organization Information Website

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https://www.worldhealthexpo.com/events/healthcare/miami/

Provide a brief description of your organization (600 characters in arial font). Maintain 1" margins

World Health Expo Miami (WHX Miami) is America's largest international healthcare trade show, bringing together over 1,000 exhibitors and 7,600 visitors, including manufacturers, distributors, buyers, industry leaders, and delegations from 120 countries for three days of trade, sourcing, learning, and networking.

Providing access to markets across the U.S., Latin America, and beyond, WHX is where professionals meet to discuss hot topics and the latest trends, build connections, and do business.

Provide overview of the main services your organization provides to EDOs and/or companies. May also add testimonial(s). (800 characters in Arial font)

State Pavilions: Dedicated exhibition spaces for EDOs and organizations to showcase their regional healthcare ecosystems. These branded pavilions are prominently promoted throughout the event, providing high visibility for state delegations.

Flexible Partnership Packages: Participation options tailored to meet diverse organizational needs and budgets, from company booths, tech pods to meeting pods or a reserved table at the VIP lounge.

Exclusive EDO VIP Lounge: Private hospitality space reserved exclusively for EDO representatives, providing a professional environment for confidential meetings and strategic discussions.

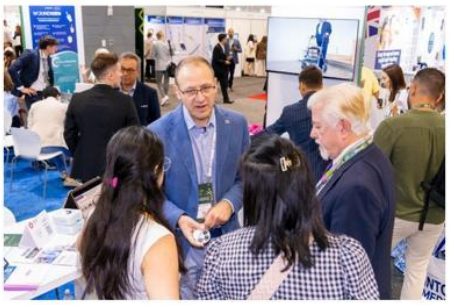
Matchmaking Platform: Advanced digital tool enabling pre-scheduled, maximizing networking efficiency and business outcomes.

VIP Connections Program: End-to-end, concierge managed service. Pre-scheduled 1:1 Meetings in the VIP lounge. (limited availability).

Information Classification: General


Welcome to WHX Miami
informa
Visitor registration
Visitor registration
Exhibitor registration
Exhibitor registration








LM
Global Design
WHX
Mount Sinai International


Miami


Creating meaningful connections in the medical industry
Creating meaningful connections in the medical

ACCESSING INTERNATIONAL MARKETS

GIS WebTech

GIS WebTech

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Founded in 2016, **GIS WebTech** is a leading provider of location intelligence and economic development technology, helping organizations make smarter site selection, business attraction, and investment decisions. The company's flagship platform, **GURU**, combines powerful Esri location intelligence, demographic and workforce analytics, infrastructure data, and business ecosystem visualization into a single cloud-based solution.

GIS WebTech serves economic development organizations, site selection consultants, engineering and construction firms, utilities, and corporations across North America and Europe. Built natively on the Esri platform, **GURU** delivers advanced mapping, analytics, and data visualization capabilities that enable users to identify opportunities, evaluate locations, and communicate community advantages with confidence.

The **GURU** product suite includes **GURU Site Selection**, which provides site decision intelligence through comprehensive location analysis, and **GURU Ecosystem**, which helps organizations visualize, promote, and understand business ecosystems, industry clusters, supply chains, and economic relationships.

GIS WebTech's mission is to help organizations transform complex location and economic data into actionable intelligence that drives growth, investment, and competitive advantage.





ACCESSING INTERNATIONAL MARKETS

Indegate Consulting

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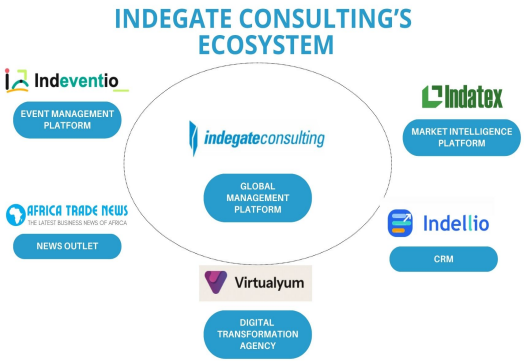
Indegate Consulting is a **different** kind of **consulting firm—a technology-enabled partner for international trade and investment with 18+ years of experience** supporting companies and EDOs.

We represent several U.S. state development agencies and we help our clients expand into established and emerging markets **through a global network** of local senior consultants operating across five continents and more than 45 countries.

We provide end-to-end international trade and investment services through a 360° approach, **transforming market opportunities into successful international projects** through expertise, technology and on-the-ground capabilities. View selected references .

-Business Consulting: Market intelligence, entry strategies, advisory and feasibility studies.
-Business Development: Partner identification, leads, sales representation and market expansion.
-Trade & Investment Promotion: Export promotion, FDI attraction, missions and business events.
-Digital Solutions: Helping companies embrace digital transformation through business intelligence, AI-driven solutions and international digital strategies.

Developed in-house, our digital tools include: **Indegate Client Portal** | **Indatex** | **Indellio** | **Indeventio** | **Africa Trade News** | **Virtualyum** |





ACCESSING INTERNATIONAL MARKETS

Global BMT Consulting
www.globalbmt.com

Gloria Patricia García Franco, CEO & Founder
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Global BMT is an international trade and business development consulting firm with more than 22 years of experience supporting economic development organizations, government agencies, and companies pursuing international growth. Headquartered in Mexico City, with offices and teams in: Brazil, Colombia and Panama, and associates all across Latin America, BMT acts as a trusted in-market partner, helping clients navigate complex markets, build strategic relationships, and accelerate expansion.

Services include market intelligence, exporter readiness, market-entry strategy, buyer and partner identification, B2B matchmaking, trade missions, institutional and G2G engagement, in-market representation, and post-mission follow-up. We act as an extension of EDO teams, providing local expertise, qualified outreach, and hands-on execution to help their companies build pipelines, validate opportunities, and achieve measurable export results.

What our clients say: “We may have hit gold. Great job’ ‘It was a jam-packed week, but by all accounts, it was very successful and beneficial for everyone involved. We very much appreciate all your efforts.”





ACCESSING INTERNATIONAL MARKETS

CohnReznick
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GLOBAL TRADE. CROSS-BORDER INVESTMENT. PRACTICAL EXECUTION.

CohnReznick helps U.S. exporters, global businesses, foreign investors, and economic development organizations turn cross-border complexity into opportunity. Our international tax, trade, assurance, transaction, and advisory professionals support market entry, export growth, inbound investment, supply chain decisions, and global expansion. Through our independent Nexia network relationships, we connect clients with in-country insight and resources while providing coordinated U.S. guidance.

For exporters and trade-focused companies, our team advises on:

- IC-DISC and FDII export incentives,
- International structuring,
- Transfer pricing,
- Foreign tax credits,
- Tax treaties,
- Tariff risk,
- Supply chain planning,
- Repatriation,
- International compliance, and
- Cross-border M&A.

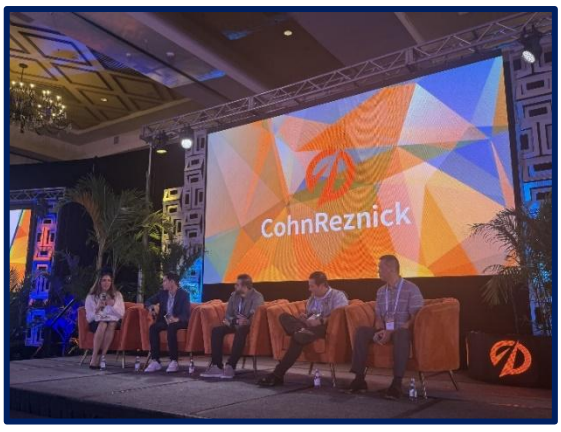
For foreign investors entering or expanding in the United States, we assist with:

- Entity and transaction structuring,
- U.S. tax and reporting,
- Due diligence,
- State and local incentives,
- Accounting and assurance, and
- Operational readiness.

Our cross-border team works alongside companies and EDOs to connect strategy with implementation, coordinating international tax, trade, transaction, assurance, and business advisory needs across the investment lifecycle.

About the Firm
CohnReznick helps organizations optimize performance, manage risk, and maximize value through associated firms operating under the CohnReznick brand: CohnReznick LLP, a licensed CPA firm providing assurance services; and CohnReznick Advisory LLC (not a licensed firm) providing advisory and tax services. Together, CohnReznick provides leaders with deep industry knowledge and relationships, solutions to address clients' unique business goals and risks, and insight on how emerging market forces can drive opportunity. With offices nationwide, CohnReznick serves organizations around the world as an independent member of Nexia, a leading, global network of independent accounting and consulting firms.





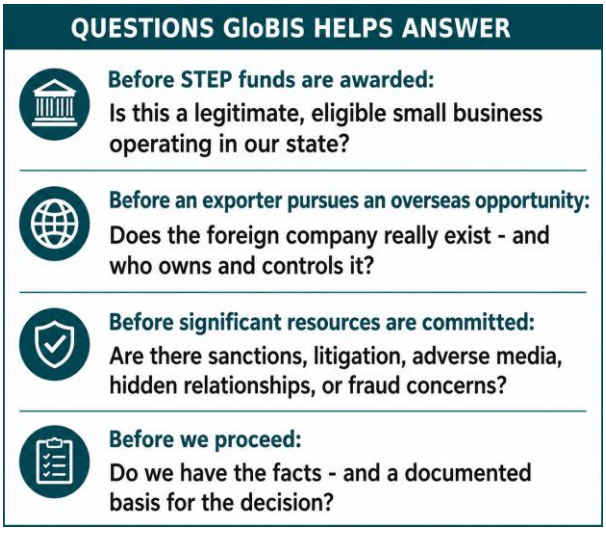


GLOBIS Global Business Information Services, Inc.	**Global Business Information Services, Inc. (GloBIS)** www.Glo-BIS.com Louise Kern, President Louise@Glo-BIS.com 877-456-2478

GloBIS - Global Business Information Services, Inc. provides unbiased business intelligence, commercial due diligence, and risk intelligence worldwide. For more than 20 years, GloBIS has supported U.S. exporters by supplying the U.S. Department of Commerce with international investigative research and today provides international credit reports to EXIM under its GSA contract. Through official records, local-language research, and a global investigator network, GloBIS helps clients identify risk and make better-informed international business decisions.

GloBIS helps EDOs and companies verify businesses before public funds or significant resources are committed. Services include STEP applicant eligibility verification; one-business-day rapid risk screening; international partner and investor due diligence; ownership/control research; sanctions, debarment, litigation, adverse-media, related-party, and local-language research; and enhanced investigations. Reports provide unbiased facts and a documented basis for informed decisions - helping protect taxpayer investments and reduce fraud, costly mistakes, and unsuitable business relationships.





ACCESSING INTERNATIONAL MARKETS

DIRECT ONLINE MARKETING

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Direct Online Marketing, founded in 2006 with offices in Pittsburgh, PA and Wheeling, WV, is a digital marketing agency helping companies and trade organizations drive measurable U.S. and international growth. A Google Premier Partner and participant in Google's International Growth Agency Program, DOM turns digital demand into market opportunities and qualified leads, with an 85% long-term client retention rate.

DOM helps exporters and the organizations that support them find, reach, and convert international buyers.

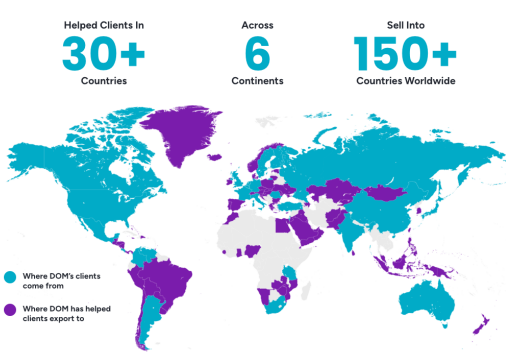
- International Marketing
- GEO (Generative Engine Optimization)
- SEO
- PPC Advertising
- Data Analytics
- Conversion Rate Optimization
- Web Design
- Graphic Design & Branding

Every marketing strategy is custom-built to fit clients' unique goals. We believe in transparency, communication, and collaboration.

DOM's Digital Market Access Program supports states, EDOs, and trade associations with market entry analysis and demand generation pilots that deliver reportable results.

DOM helps clients sell into 150+ countries, with a focus on measurable ROI that trade organizations can report.







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